

OUTBREAKS, EPIDEMICS, & PANDEMICS

Including the Worldwide COVID-19 Pandemic

PRESS RELEASE

NEW GERMWISE SERIES OF PANDEMIC BOOKS WILL BE FIRST OUT TO HELP KIDS LEARN ABOUT COVID-19

ATLANTA, GA - Former Georgia Author of the Year, Carole Marsh, set to release timely middle school resource book - *Outbreaks, Epidemics, & Pandemics: Including the Worldwide COVID-19 Pandemic* on April 13, 2021.

Outbreaks, Epidemics, & Pandemics: Including the Worldwide COVID-19 Pandemic features historic pandemics, contemporary outbreaks and epidemics, information all about COVID-19, and more. This resource book for teachers and libraries correlates with any middle school science book.

"If there was ever a teachable moment, this is it," the author claims. "What we don't know could hurt us; what we learn can help us."

Carole Marsh is the Founder and CEO of Gallopade International based in Peachtree City, Georgia. As one of the top producers of social studies curricula, it was clear that grade-level information on COVID-19 was essential to compile and publish as quickly as possible.

"Kids are going to have questions—LOTS of questions," says Marsh. "They need and deserve timely and honest answers. I grew up in Atlanta in the shadow of the CDC," explains the author. "I was fascinated, and later, flabbergasted about what went on in there! I've been writing about germs for forty years, but no one cared until now!" says Marsh.

SPECIAL OFFER - Pre-order *Outbreaks, Epidemics, & Pandemics: Including the Worldwide COVID-19 Pandemic* for \$9.99 on [Gallopade.com](https://gallopade.com) and receive a FREE copy of the *Germ-Wise: Mini-Lessons* for these Gergy Times Activity eBook.

Available on Amazon, Ingram, and other bookstores for \$15.99 on April 13th, 2021.

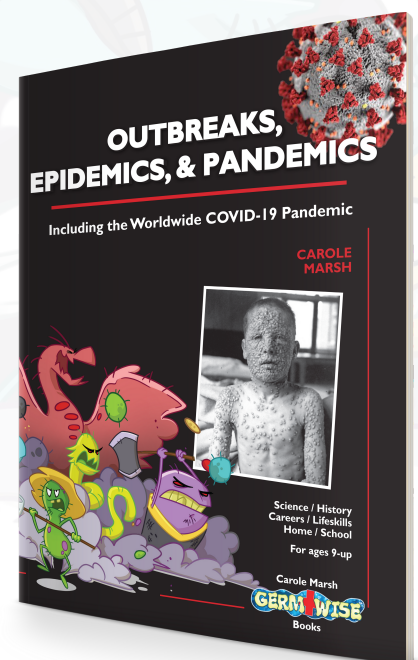
Learn more at:

gallopadeblog.com/pandemic-book

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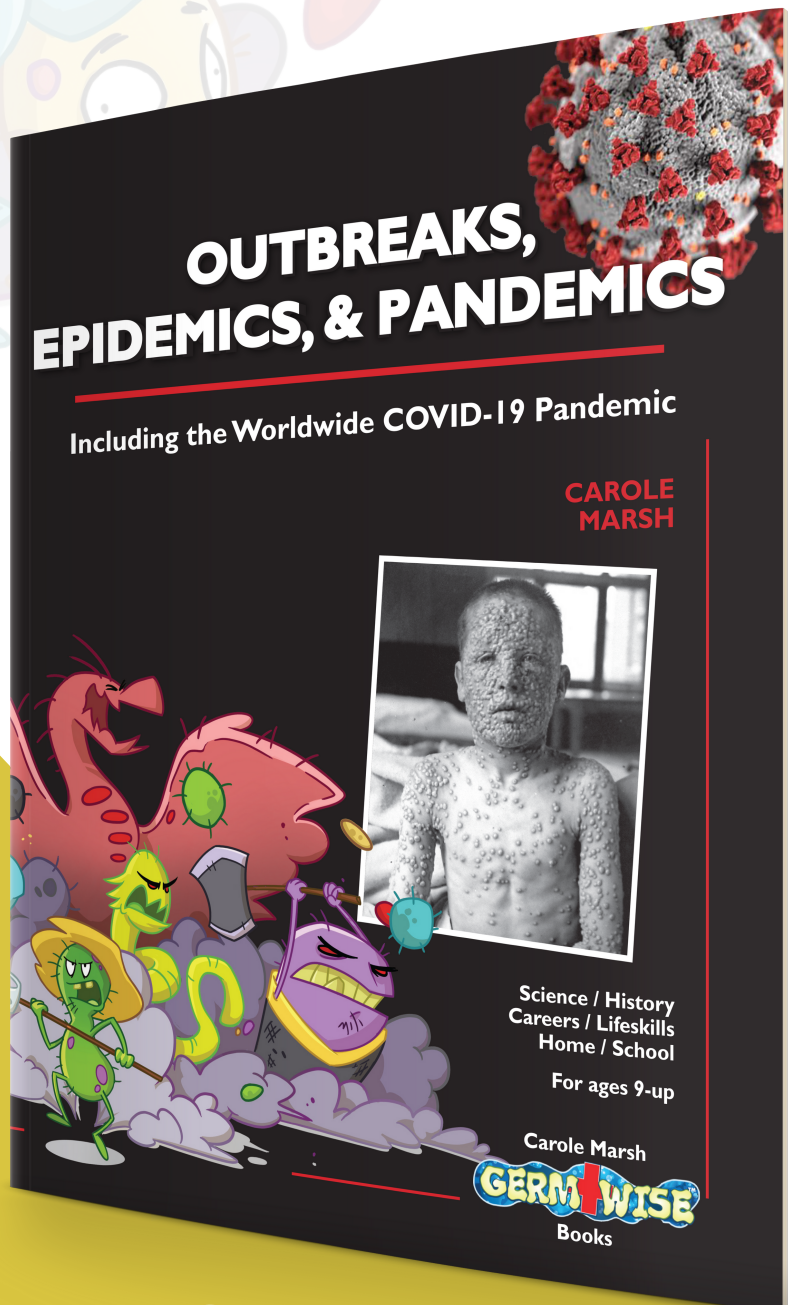
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GALLOPADE

OUTBREAKS, EPIDEMICS, & PANDEMICS

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ABOUT THE BOOK

Kids want, need, and deserve to know what happened in 2020 and what it means for their future. The more we know, the better off we are. Germs are our friends and foes. Learn the history of outbreaks, epidemics, and pandemics, especially COVID-19, and be awed by the world of germs and how it can impact our lives.

Learn more at:

gallopadeblog.com/pandemic-book

Specs

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AUTHOR CAROLE MARSH

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A WORD FROM THE AUTHOR

Dear Students and Teachers,

Like you, I was minding my own business at the start of the year 2020. My rescue pup, Coconut, and I had been in Asheville, North Carolina for the holidays. (Coconut does not think much of snow!) In mid-February, we returned to our home in Beaufort, South Carolina. We had a lot of work, fun, and a few trips planned. We were looking forward to spring and summer—vacation, the beach, and things pretty much like they always were. And then, the whole world changed!

When I first heard about COVID-19, I got cold chills. Over the years, I had written a lot about germs. Anything that sounded like a “new” viral infection spooked me. Anything that had the words bat, contagious, or pandemic associated with it, outright scared me. Didn’t such things always happen somewhere else? Sometimes, but this highly infectious coronavirus was heading our way. And, unlike the flu (which was still going around in early 2020) there was no vaccine or cure for this novel (new) coronavirus. However, I was not too worried. After all, we had WHO, the World Health Organization. We have the CDC, the Centers for Disease Control. Surely, we were ready for anything that might come our way—if it really did come our way. Right?

You know the rest of the story! COVID-19 did come to America! The United States was not quite as ready to respond to a pandemic as we might have thought. We sure were not prepared (or happy) to leave school, stay home, wonder what might happen next, and worry.

Now we know that we need to be GERMWISE all our lives! We can hope there will never be another pandemic. In the meantime, we can learn how and why such a thing happens, and how we can plan and protect ourselves—today and tomorrow.



Carole Marsh
Author + CEO

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Q+A TIP SHEET

With Author Carole Marsh

Q: What is this new book about?

A: The front half of *Outbreaks, Epidemics, and Pandemics—Including Covid-19* is a lively review of germs and pandemics of the past. The purpose is to show readers all this has happened before.

The last half of the book is a powerful Monday morning quarter-backing of what went wrong so that young readers can better understand how we got in this mess, as well as an inspiring overview of mind-blowing medical and germ careers they can aspire to and work toward NOW."

Q: Who is *Outbreaks, Epidemics, & Pandemics* primarily written for?

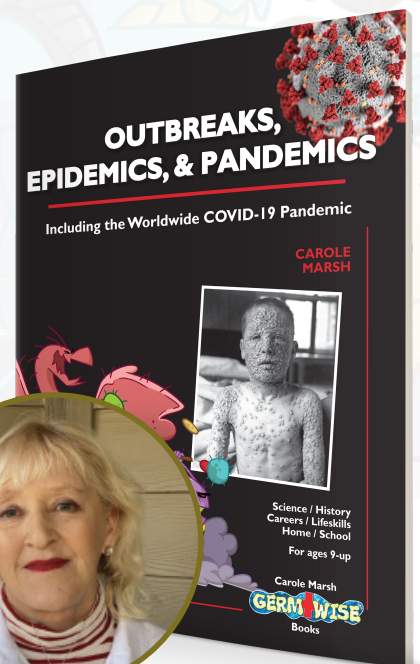
A: The book is part of a wider series of books and other materials under the Germwise brand. This collection will benefit any classroom or library by acting as a guide for educators to navigate the COVID-19 Pandemic topic. The series explores historic pandemics, more contemporary outbreaks and epidemics, the science behind it all (the book correlates with any basic middle school biology book), and much more, including COVID-19. The 100 reproducible resource pages include biographies and more in-depth data correlated to real-world skills.

Q: Why did you write this new title?

A: As soon as I heard the word "bat", I knew we were in big trouble. I know what an outbreak is, a spillover, and it was immediately clear the world was going to endure a pandemic the likes of which we have never seen. This is not just science, it's history, geography, politics, math, and so much more for kids to chow down on. With Gallopade being a top producer of social studies curricula, it was clear that COVID-19 information at grade-level was essential to compile and publish as quickly as possible. Kids are going to have questions—LOTS of questions. They need and deserve timely and honest answers.

Q: When did the author write this book?

A: "I holed up in my North Carolina mountain home with twelve -running-feet of books on the grossest germs imaginable. I had the same boring questions kids have: What just happened, why, could it happen again, and what does it all mean for our future? Awash in research, my biggest challenge was not facts, but connecting the dots for kids on how all this has happened before and adults made the same mistakes then as was done during Covid-19. Middle schoolers and up to know a lot of things were not right, went wrong, and that many suffered unnecessarily. I also spent extra time sussing out many more heroes in the germ world that showcase women and others who have gotten little notice. My middle of the night friends during this process were virus hunters and bio-level-4 workers—people who have fearful jobs to help make sure we don't go through this again anytime soon, although that is very possible."



Q&A (CONT'D)

With Author Carole Marsh

Q: How did the author write this book so fast?

A: "I built a small team of me, an editor, an incredible illustrator, a book designer, and my germy reach pup, Coconut, and pretty much worked 24/7 for three solid months. But I was just the conduit from researchers and writers who know so much about germs to what was digestible for young readers. And, since I write for kids all the time, I was able to incorporate things parents and teachers really care about these days in lifeskill, career-building, critical thinking, problem-solving, and more. In fact, the impetus for this book was a curriculum for middle schoolers by the same title, but that also includes a student book, teacher's guide, 100 reproducible resource pages, a hotline newsfeed of real-time updates, and 11 videos of me talking directly to the reader about my personal experiences with germs.

I had all those gross childhood diseases!"

Q: Who is Carole Marsh?

A: A: Carole Marsh is an award-winning author with a passion for germs. She is the creator of GERMWISE to help young readers understand and appreciate the germoverse. She is the author of six books on germs, including the current Outbreaks, Epidemics, and Pandemics—Including Covid-19, and is working on Hot Zones in America.

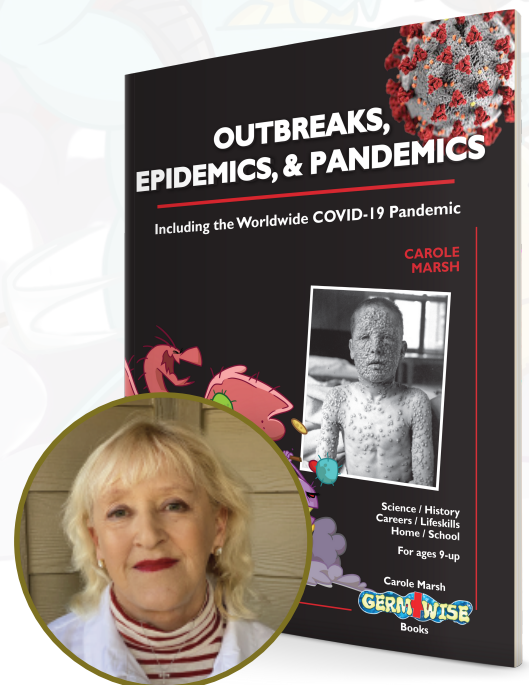
Carole Marsh Longmeyer has been writing fiction, non-fiction, and curricula for children and adults for more than forty years. She grew up in Atlanta, Georgia, has visited perhaps every historical site in all 50 states, doing research and writing in many foreign countries, and now resides in Beaufort, South Carolina. She founded Gallopade Publishing Group in 1979 and Carole Marsh's Curriculum Lab and Studios in 2020. Her right arm and left arm are her children, Michael Longmeyer and Michele Yother. She has six grandchildren. Her rescue pup, Coconut, is her constant companion, and the love of her life is Bob Longmeyer, 1934-2017.

Q: Is the author available for interview?

A: Yes! I am thrilled to share my perspective, opinion, and advice. Please contact me at www.AuthorCaroleMarshLongmeyer.com or through Facebook @CaroleMarshAuthor.

Q: Where can I learn more?

A: Visit www.gallopadeblog.com/pandemic-book for insights and buying opportunities.



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RAVE REVIEWS

"Carole Marsh tells the fascinating history of deadly illnesses and plenty more in "Outbreaks, Epidemics, and Pandemics".

The text is rich in historically accurate facts, timelines, and vocabulary about some of the major diseases that have punctuated mankind's reign on earth, as well as the anatomy of disease in general. I had a career teaching middle school science and have always been fascinated by the microscopic world. I would have been thrilled to use "Outbreaks, Epidemics and Pandemics" in my curriculum. This book is a fantastic educational resource that I have no doubt will inspire many future medical professionals, epidemiologists, and microbiologists as they navigate their career paths."

Caroline Carpenter
Retired Science Teacher

"I wish I could go back to middle school. We never had lessons to be all-encompassing, integrated like Carole Marsh's Curriculum Lab. Our lessons were flat, boring, and rote. These are exciting, interesting and leave me wanting to know more about outbreaks, epidemics & pandemics. Hats off to a superb educator."

Nancy Waterhouse
New York, NY

"The perfect blend of fact and fun to make learning about disease epidemics captivating for middle schoolers. It's just the right amount of wit, information, and gross to keep anyone coming back for more (with a face mask on of course)."

C.J. Ellison
Savannah, GA

"Outbreaks, Epidemics, and Pandemics is full of facts and history that are not only honest and informative but also interesting and engaging. Pandemics and germs are an exciting subject and this curriculum shows that! It teaches the history of germs and past outbreaks through stories and memorable facts that students will want to share and continue learning about. This book can inspire students to continue learning about germs and show them the importance of people (scientists, doctors, and themselves) during a pandemic."

Christina Yother Williams
Atlanta, GA